

Wien: Hotelangebot & -auslastung 2025 \*  
Vienna: Hotel capacity & occupancy 2025 \*

\*) nur Hotels und Pensionen / Hotels and pensions only

Vollerhebung zum Stichtag 31. Mai 2025 / Census on May 31, 2025

| Kategorie<br>Category | Betriebe<br>Establishments | Zimmer<br>Rooms | Betten<br>Beds |
|-----------------------|----------------------------|-----------------|----------------|
| *****                 | 25                         | 4.558           | 9.158          |
| ****                  | 189                        | 20.926          | 41.147         |
| ***                   | 167                        | 13.075          | 25.645         |
| ** & *                | 69                         | 3.867           | 8.633          |
| Total                 | 450                        | 42.426          | 84.583         |

Inkl. Saisonhotels und vorübergehend wegen Betriebsumbauten nicht verfügbare Zimmer.  
Diese Zahlen werden von WienTourismus NICHT zur Ermittlung der monatlichen Auslastung herangezogen.  
Die Auslastung wird auf Grund der im jeweiligen Monat tatsächlich verfügbaren Zimmer bzw. Betten berechnet (siehe unten).

Including seasonal hotels and temporarily unavailable rooms, due to reconstruction.  
These figures are NOT consulted by the Vienna Tourist Board for the determination of monthly occupancy rates. The occupancy rate is being calculated with the actual number of available rooms respectively beds in each particular month (see below).

Quelle: MA 23, Jährliche Bestandserhebung (Stichtag 31. Mai 2025): Alle im Zeitraum November 2024 bis Oktober 2025 vorhandenen Betriebe, Zimmer und Betten (kumulativ)  
Source: MA 23, annual survey (due date May 31 2025): all available businesses, rooms and beds within the period November 2024 and October 2025

Jänner / January 2025 (endgültige Ergebnisse / final results)

| Kategorie<br>Category | Zimmer<br>Rooms *) | Zimmerauslastung<br>Room occupancy | Betten<br>Beds | Bettenauslastung<br>Bed occupancy | Ankünfte<br>Arrivals | Nachtigungen<br>Overnights |
|-----------------------|--------------------|------------------------------------|----------------|-----------------------------------|----------------------|----------------------------|
| *****                 | 4.549              | 51,6%                              | 9.140          | 39,5%                             | 54.646               | 111.873                    |
| ****                  | 19.349             | 50,3%                              | 38.047         | 39,4%                             | 205.761              | 461.762                    |
| ***                   | 12.580             | 43,7%                              | 24.674         | 34,3%                             | 125.055              | 260.488                    |
| ** & *                | 3.714              | 52,1%                              | 8.291          | 35,9%                             | 46.388               | 92.246                     |
| Total 01/2025         | 40.203             | 48,5%                              | 80.152         | 37,5%                             | 431.850              | 926.369                    |
| Total 01/2024         | 36.604             | 47,4%                              | 73.268         | 36,5%                             | 385.465              | 821.358                    |

Februar / February 2025 (endgültige Ergebnisse / final results)

| Kategorie<br>Category | Zimmer<br>Rooms *) | Zimmerauslastung<br>Room occupancy | Betten<br>Beds | Bettenauslastung<br>Bed occupancy | Ankünfte<br>Arrivals | Nachtigungen<br>Overnights |
|-----------------------|--------------------|------------------------------------|----------------|-----------------------------------|----------------------|----------------------------|
| *****                 | 4.513              | 50,7%                              | 9.068          | 38,8%                             | 48.395               | 98.636                     |
| ****                  | 19.157             | 53,7%                              | 37.669         | 42,0%                             | 202.494              | 441.493                    |
| ***                   | 12.574             | 48,1%                              | 24.663         | 37,7%                             | 124.234              | 260.271                    |
| ** & *                | 4.172              | 58,1%                              | 9.314          | 40,0%                             | 45.967               | 104.350                    |
| Total 02/2025         | 40.485             | 52,0%                              | 80.714         | 40,1%                             | 421.090              | 904.750                    |
| Total 02/2024         | 36.550             | 51,7%                              | 73.160         | 39,7%                             | 401.778              | 835.922                    |

März / March 2025 (endgültige Ergebnisse / final results)

| Kategorie<br>Category | Zimmer<br>Rooms *) | Zimmerauslastung<br>Room occupancy | Betten<br>Beds | Bettenauslastung<br>Bed occupancy | Ankünfte<br>Arrivals | Nachtigungen<br>Overnights |
|-----------------------|--------------------|------------------------------------|----------------|-----------------------------------|----------------------|----------------------------|
| *****                 | 4.368              | 52,9%                              | 8.777          | 40,5%                             | 55.876               | 109.745                    |
| ****                  | 19.222             | 59,5%                              | 37.797         | 46,5%                             | 246.601              | 545.291                    |
| ***                   | 12.389             | 55,6%                              | 24.299         | 43,6%                             | 156.188              | 328.375                    |
| ** & *                | 4.228              | 61,3%                              | 9.439          | 42,2%                             | 54.154               | 121.726                    |
| Total 03/2025         | 40.284             | 57,7%                              | 80.312         | 44,5%                             | 512.819              | 1.105.137                  |
| Total 03/2024         | 36.763             | 63,4%                              | 73.586         | 48,7%                             | 504.039              | 1.104.224                  |

April / April 2025 (endgültige Ergebnisse / final results)

| Kategorie<br>Category | Zimmer<br>Rooms *) | Zimmerauslastung<br>Room occupancy | Betten<br>Beds | Bettenauslastung<br>Bed occupancy | Ankünfte<br>Arrivals | Nachtigungen<br>Overnights |
|-----------------------|--------------------|------------------------------------|----------------|-----------------------------------|----------------------|----------------------------|
| *****                 | 4.368              | 71,1%                              | 8.777          | 54,5%                             | 65.430               | 143.666                    |
| ****                  | 19.332             | 78,9%                              | 38.013         | 61,8%                             | 295.764              | 704.788                    |
| ***                   | 12.515             | 74,0%                              | 24.546         | 58,0%                             | 180.039              | 427.423                    |
| ** & *                | 4.269              | 82,2%                              | 9.531          | 56,7%                             | 66.248               | 158.658                    |
| Total 04/2025         | 40.562             | 76,8%                              | 80.867         | 59,2%                             | 607.481              | 1.434.535                  |
| Total 04/2024         | 37.486             | 71,6%                              | 75.034         | 55,0%                             | 557.930              | 1.233.674                  |

Mai / May 2025 (endgültige Ergebnisse / final results)

| Kategorie<br>Category | Zimmer<br>Rooms *) | Zimmerauslastung<br>Room occupancy | Betten<br>Beds | Bettenauslastung<br>Bed occupancy | Ankünfte<br>Arrivals | Nachtigungen<br>Overnights |
|-----------------------|--------------------|------------------------------------|----------------|-----------------------------------|----------------------|----------------------------|
| *****                 | 4.374              | 73,6%                              | 8.789          | 56,3%                             | 73.294               | 153.500                    |
| ****                  | 19.649             | 77,2%                              | 38.637         | 60,4%                             | 314.138              | 721.819                    |
| ***                   | 12.524             | 68,6%                              | 24.565         | 53,8%                             | 181.660              | 409.632                    |
| ** & *                | 4.323              | 75,4%                              | 9.651          | 51,9%                             | 68.188               | 155.401                    |
| Total 05/2025         | 40.951             | 73,8%                              | 81.642         | 57,0%                             | 637.280              | 1.440.352                  |
| Total 05/2024         | 38.062             | 77,2%                              | 76.187         | 59,3%                             | 635.796              | 1.399.893                  |

**Juni / June 2025 (endgültige Ergebnisse / final results)**

| Kategorie<br>Category | Zimmer<br>Rooms *) | Zimmerauslastung<br>Room occupancy | Betten<br>Beds | Bettenauslastung<br>Bed occupancy | Ankünfte<br>Arrivals | Nachtigungen<br>Overnights |
|-----------------------|--------------------|------------------------------------|----------------|-----------------------------------|----------------------|----------------------------|
| *****                 | 4.377              | 68,4%                              | 8.795          | 52,3%                             | 71.067               | 136.633                    |
| ****                  | 19.743             | 75,3%                              | 38.820         | 58,9%                             | 308.904              | 686.528                    |
| ***                   | 12.617             | 66,9%                              | 24.746         | 52,5%                             | 181.519              | 389.455                    |
| ** & *                | 4.349              | 75,5%                              | 9.709          | 52,0%                             | 69.370               | 148.792                    |
| <b>Total 06/2025</b>  | <b>41.166</b>      | <b>71,9%</b>                       | <b>82.070</b>  | <b>55,5%</b>                      | <b>630.860</b>       | <b>1.361.408</b>           |
| Total 06/2024         | 38.437             | 74,6%                              | 76.937         | 57,4%                             | 622.962              | 1.324.857                  |

**Juli / July 2025 (endgültige Ergebnisse / final results)**

| Kategorie<br>Category | Zimmer<br>Rooms *) | Zimmerauslastung<br>Room occupancy | Betten<br>Beds | Bettenauslastung<br>Bed occupancy | Ankünfte<br>Arrivals | Nachtigungen<br>Overnights |
|-----------------------|--------------------|------------------------------------|----------------|-----------------------------------|----------------------|----------------------------|
| *****                 | 4.377              | 72,7%                              | 8.795          | 55,7%                             | 72.536               | 151.644                    |
| ****                  | 20.442             | 75,9%                              | 40.195         | 59,4%                             | 323.036              | 739.892                    |
| ***                   | 13.035             | 68,1%                              | 25.567         | 53,4%                             | 196.936              | 422.278                    |
| ** & *                | 3.739              | 74,3%                              | 8.348          | 51,2%                             | 66.324               | 132.415                    |
| <b>Total 07/2025</b>  | <b>41.584</b>      | <b>73,0%</b>                       | <b>82.905</b>  | <b>56,3%</b>                      | <b>658.832</b>       | <b>1.446.229</b>           |
| Total 07/2024         | 40.003             | 77,3%                              | 80.072         | 59,4%                             | 660.006              | 1.473.958                  |

**August / August 2025 (endgültige Ergebnisse / final results)**

| Kategorie<br>Category | Zimmer<br>Rooms *) | Zimmerauslastung<br>Room occupancy | Betten<br>Beds | Bettenauslastung<br>Bed occupancy | Ankünfte<br>Arrivals | Nachtigungen<br>Overnights |
|-----------------------|--------------------|------------------------------------|----------------|-----------------------------------|----------------------|----------------------------|
| *****                 | 4.377              | 73,8%                              | 8.795          | 56,5%                             | 71.406               | 154.008                    |
| ****                  | 20.564             | 80,3%                              | 40.436         | 62,9%                             | 337.561              | 783.780                    |
| ***                   | 13.001             | 75,1%                              | 25.500         | 58,9%                             | 208.524              | 465.234                    |
| ** & *                | 3.761              | 79,7%                              | 8.397          | 54,9%                             | 71.460               | 142.822                    |
| <b>Total 08/2025</b>  | <b>41.696</b>      | <b>78,0%</b>                       | <b>83.128</b>  | <b>60,2%</b>                      | <b>688.951</b>       | <b>1.545.844</b>           |
| Total 08/2024         | 40.465             | 82,5%                              | 80.997         | 63,4%                             | 703.339              | 1.576.069                  |

**September / September 2025 (endgültige Ergebnisse / final results)**

| Kategorie<br>Category | Zimmer<br>Rooms *) | Zimmerauslastung<br>Room occupancy | Betten<br>Beds | Bettenauslastung<br>Bed occupancy | Ankünfte<br>Arrivals | Nachtigungen<br>Overnights |
|-----------------------|--------------------|------------------------------------|----------------|-----------------------------------|----------------------|----------------------------|
| *****                 | 4.377              | 71,8%                              | 8.795          | 55,0%                             | 72.080               | 145.112                    |
| ****                  | 20.131             | 73,4%                              | 39.583         | 57,4%                             | 301.899              | 682.026                    |
| ***                   | 13.597             | 75,9%                              | 26.668         | 59,6%                             | 203.099              | 476.380                    |
| ** & *                | 3.755              | 69,8%                              | 8.384          | 48,1%                             | 61.241               | 120.927                    |
| <b>Total 09/2025</b>  | <b>41.848</b>      | <b>73,8%</b>                       | <b>83.430</b>  | <b>56,9%</b>                      | <b>638.319</b>       | <b>1.424.445</b>           |
| Total 09/2024         | 39.794             | 69,6%                              | 79.654         | 53,5%                             | 583.918              | 1.277.678                  |

**Oktober / October 2025 (Hochrechnung / provisional figures)**

| Kategorie<br>Category | Zimmer<br>Rooms *) | Zimmerauslastung<br>Room occupancy | Betten<br>Beds | Bettenauslastung<br>Bed occupancy | Ankünfte<br>Arrivals | Nachtigungen<br>Overnights |
|-----------------------|--------------------|------------------------------------|----------------|-----------------------------------|----------------------|----------------------------|
| *****                 | 4.377              | 74,6%                              | 8.795          | 57,2%                             | 78.350               | 155.834                    |
| ****                  | 20.141             | 77,5%                              | 39.604         | 60,6%                             | 334.435              | 744.297                    |
| ***                   | 13.285             | 76,1%                              | 26.056         | 59,7%                             | 216.618              | 482.021                    |
| ** & *                | 3.739              | 82,1%                              | 8.347          | 56,6%                             | 68.700               | 145.713                    |
| <b>Total 10/2025</b>  | <b>41.533</b>      | <b>77,2%</b>                       | <b>82.802</b>  | <b>59,6%</b>                      | <b>698.103</b>       | <b>1.527.865</b>           |
| Total 10/2024         | 39.884             | 73,3%                              | 79.834         | 56,3%                             | 633.933              | 1.393.455                  |

**November / November 2025 (endgültige Ergebnisse / final results)**

| Kategorie<br>Category | Zimmer<br>Rooms *) | Zimmerauslastung<br>Room occupancy | Betten<br>Beds | Bettenauslastung<br>Bed occupancy | Ankünfte<br>Arrivals | Nachtigungen<br>Overnights |
|-----------------------|--------------------|------------------------------------|----------------|-----------------------------------|----------------------|----------------------------|
| *****                 | 4.371              | 71,2%                              | 8.783          | 54,5%                             | 74.969               | 143.698                    |
| ****                  | 20.213             | 73,4%                              | 39.745         | 57,5%                             | 319.253              | 683.929                    |
| ***                   | 13.294             | 72,4%                              | 26.075         | 56,8%                             | 202.646              | 444.222                    |
| ** & *                | 3.706              | 80,3%                              | 8.274          | 55,3%                             | 67.101               | 137.389                    |
| <b>Total 11/2025</b>  | <b>41.570</b>      | <b>73,5%</b>                       | <b>82.877</b>  | <b>56,7%</b>                      | <b>663.969</b>       | <b>1.409.238</b>           |
| Total 11/2024         | 39.700             | 70,4%                              | 79.466         | 54,1%                             | 607.017              | 1.288.340                  |

**Dezember / December 2024 (endgültige Ergebnisse / final results)**

| Kategorie<br>Category | Zimmer<br>Rooms *) | Zimmerauslastung<br>Room occupancy | Betten<br>Beds | Bettenauslastung<br>Bed occupancy | Ankünfte<br>Arrivals | Nachtigungen<br>Overnights |
|-----------------------|--------------------|------------------------------------|----------------|-----------------------------------|----------------------|----------------------------|
| *****                 | 4.517              | 88,7%                              | 9.075          | 67,9%                             | 87.600               | 190.722                    |
| ****                  | 20.213             | 89,9%                              | 39.745         | 70,4%                             | 364.685              | 866.555                    |
| ***                   | 13.292             | 87,8%                              | 26.071         | 68,9%                             | 237.740              | 553.771                    |
| ** & *                | 3.729              | 97,4%                              | 8.324          | 67,1%                             | 80.848               | 171.459                    |
| <b>Total 12/2025</b>  | <b>41.740</b>      | <b>89,8%</b>                       | <b>83.215</b>  | <b>69,3%</b>                      | <b>770.873</b>       | <b>1.782.507</b>           |
| Total 12/2024         | 39.970             | 87,1%                              | 80.005         | 66,9%                             | 708.402              | 1.656.506                  |

**Jänner - Dezember / January - December 2025 (endgültige Ergebnisse / final results)**

| Kategorie<br>Category   | Zimmerauslastung<br>Room occupancy | Bettenauslastung<br>Bed occupancy | Ankünfte Arrivals | Nächtigungen<br>Overnights |
|-------------------------|------------------------------------|-----------------------------------|-------------------|----------------------------|
| *****                   | 68,5%                              | 52,5%                             | 825.649           | 1.695.071                  |
| ****                    | 72,4%                              | 56,7%                             | 3.554.531         | 8.062.160                  |
| ***                     | 68,1%                              | 53,4%                             | 2.214.258         | 4.919.550                  |
| ** & *                  | 73,9%                              | 51,0%                             | 765.989           | 1.631.898                  |
| <b>Total 01-12/2025</b> | <b>70,7%</b>                       | <b>54,6%</b>                      | <b>7.360.427</b>  | <b>16.308.679</b>          |
| <i>Total 01-12/2024</i> | <i>70,9%</i>                       | <i>54,5%</i>                      | <i>7.004.585</i>  | <i>15.385.934</i>          |

\*) Zimmeranzahl errechnet mittels durchschnittlicher Bettenanzahl / Zimmer je Kategorie

Number of rooms calculated from average beds / room per category

Diese und andere Statistiken finden Sie online unter:

[www.B2B.wien.info](http://www.B2B.wien.info) (Kapitel: Statistik & Marktforschung)

*These and other figures can be found on our B2B website:*

*[www.B2B.vienna.info](http://www.B2B.vienna.info) (Section: Statistics & Market Research)*

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