ivie – Your personal guide to Vienna

Discovering Vienna anew with your smartphone? ivie, the digital city guide for Vienna, is your perfect companion through the city. The app casts familiar sights in a new light, shares insider tips and has a whole bunch of curious stories and quirky anecdotes in store. Themed city walks, useful info for everyday life in the city and events can all be found in the app. ivie presents Vienna's diversity from a new perspective and inspires you to experience the city full on. After all, Vienna is packed full of surprises.

The Vienna Tourist Board's digital city guide "ivie" (free of charge on iOS and Android) knows the city like the back of its hand. This is because the app includes more than just Vienna's most famous sights, from Schönbrunn Palace to the Prater and Giant Ferris Wheel to St. Stephen's Cathedral and the Ringstrasse. ivie knows about curious museums, exciting architecture, magnificent parks, great markets, and lots of places that many Viennese don't even know about but are definitely worth a visit. Hundreds of exciting places are waiting to be discovered. The app features lavish visuals, with hundreds of photos and dozens of videos. And ivie has many stories to tell.

Discover everything about Vienna

Which technical equipment was necessary to lift Empress Maria Theresa, who was a substantial presence in every sense of the word, into the Capuchin Crypt on her visits? Where and why did the architect Otto Wagner erect a monument for himself in the form of a giant lion statue? Which of Vienna's museums has make-up pallets that are over 6,000 years old? Fossilized dinosaur excrement you can touch? How many golden leaves decorate the dome of the Secession, and how often do you have to stay overnight in Schönbrunn Palace to have slept once in each room? ivie has all the answers.

Take a stroll with ivie

Want to discover Vienna under your own steam? ivie's "Walks & Guides" feature invites you to go on exciting city walks and offers the opportunity to explore Vienna by theme. There is also audio content available here: the Ringstrasse audio walk leads visitors to the most important attractions, as well as to some of the hidden highlights of the magnificent boulevard. The Sisi audio guide explores all the important places in Vienna associated with the famous Empress Elisabeth, also known as Sisi. Sigmund Freud, the founder of psychoanalysis, also has his own audio guide. Or perhaps you prefer the world of music? You can discover the Vienna of Johann Strauss II through an audio walk, just as you can explore the legacy of Ludwig van Beethoven. And art is a must in a city like Vienna: the Hundertwasser Audio Walk takes you through the Vienna of Friedensreich Hundertwasser.

ivie also offers numerous other Walks & Guides on a wide range of topics such as Viennese Modernism, Jewish Vienna, Otto Wagner, LGBTIQ+ highlights, offers for families, extraordinary museums, Vienna of the 3rd millennium and modern architecture. Vienna's neighborhoods such as the Karmeliterviertel, the Gußhausviertel, the Freihausviertel and the Stuwerviertel can also be explored with ivie. And ivie is the perfect shopping companion. Take the Vienna Craft Guide, for example, which focuses on handmade products created in Vienna, ranging from fine glassware and hats to bespoke shoes, furniture and soap. Filming locations can also be explored with ivie. The Before Sunrise Walk features locations from the famous Richard Linklater film. For culture lovers, the Vienna Festival Walk awaits, taking you to historic performance venues and exhibition spaces. Looking for a good place to eat in Vienna? The Tavern and Beisl Guide promises down-to-earth cuisine, while the Fine Dining Guide focuses on Vienna's award-winning restaurants.

Tailored information and inspiration

ivie also offers the new "FOR YOU" feature so that users can explore the most exciting places in Vienna: it allows users to share their interests with ivie and the app provides them with customized content. Ten areas of interest are available to choose from, from "Authentic Vienna" to "Symbols of Vienna". Once selected, ivie will serve up plenty of suggestions for places and offerings that match your interests each and every day. If you prefer curated content, you'll be perfectly looked after with the tried and tested "HIGHLIGHTS" feature (a seasonal "best-of").

Discover events with ivie

Another aspect of ivie is its perfectly curated snapshot of all the events and happenings in Vienna. ivie lists upcoming concert dates alongside current exhibitions and special tours, while theater, cabaret, musical and dance performances are also included. Hundreds of Viennese events are waiting to be discovered.

The perfect companion

ivie is also extremely practical given that it knows where the drinking fountains, restrooms and taxi stands are. If you like, you can have ivie tell you when there's an insider tip in your immediate vicinity. Important places to you specifically, such as the location of your hotel, can be stored on the map to make them easy to find again later on. ivie is also perfect for preparing to go on a trip. You can browse and save sightseeing favorites in advance, giving you a handy to-do list when you get there.

Also included: the Vienna City Card

Last but not least, another element of ivie is the Vienna City Card. It is the perfect city card, which offers total mobility on Vienna's public transport networks, as well as attractive benefits in museums, when sightseeing, in theaters, and at concerts.

Download: ivie.wien.info

Ivie guides you through Vienna with these features:

Places
Become an expert on Vienna! Whether for sightseeing or curious insider tips, ivie will guide you around, bring you closer to things you know, and let you discover the yet unknown.

Map
Find all the guidance you need in one place. ivie knows exactly where the museums, sights and concert halls are, as well as the drinking fountains and toilets.

Walks & Guides
Let ivie's Walks & Guides introduce you to exciting places, grouped by theme: Sigmund Freud's Vienna, Viennese Modernism and much more.

Events
Discover events of every kind! The Events feature offers a concise overview of all the events in Vienna, ranging from exhibitions to concerts to guided tours.

For you
A personalized way to experience Vienna! Select personal interests and have ivie send you new sightseeing suggestions every day.

The Vienna City Card
Welcome to total mobility! The perfect city card: total mobility, appealing discounts in museums, when sightseeing, in theaters, and at concerts.

Favorites
Plan a trip to Vienna! With ivie, you can save attractions, museums, concert halls, etc. to your favorites list to make finding them again later easy.

Your locations
Keep track of what you discover! Locations that are important to you specifically that ivie doesn't know about can be marked! Your locations are saved in the favorites list.

ivie's tips
Stay up to date! ivie's tips deliver information at the right time and in the right place. Whenever something special is happening near you. To receive ivie's tips, remember to activate notifications on your phone.

Facts:

- More than 200 museums, attractions, concert halls, parks, monuments, sports venues, markets, event locations, and much more besides, all presented in detail.
- Hundreds of bizarre facts, quirky anecdotes, and a whole bunch of stories are waiting to inspire you to experience Vienna anew.
- With a visually lavish presentation that includes hundreds of photos and dozens of videos.
- ivie leads you to special places in all 23 of Vienna's districts.
- Around 500 dining establishments from pubs and wine taverns to award-winning restaurants and well over 200 Vienna City Card partner businesses are waiting to be discovered.
- ivie is available in German and English.