

## Wien: Hotelangebot & -auslastung 2021 \* Vienna: Hotel capacity & occupancy 2021 \*

\*) nur Hotels und Pensionen / *Hotels and pensions only*

### Vollerhebung zum Stichtag 31. Mai 2020 / Census on May 31, 2020

| Kategorie<br>Category | Betriebe<br>Establishments | Zimmer<br>Rooms | Betten<br>Beds |
|-----------------------|----------------------------|-----------------|----------------|
| *****                 | 22                         | 4.332           | 8.702          |
| ****                  | 170                        | 17.077          | 33.510         |
| ***                   | 157                        | 10.441          | 20.158         |
| ** & *                | 62                         | 2.645           | 6.134          |
| <b>Total</b>          | <b>411</b>                 | <b>34.495</b>   | <b>68.504</b>  |

Inkl. Saisonhotels und vorübergehend wegen Betriebsumbauten nicht verfügbare Zimmer.  
Diese Zahlen werden von WienTourismus NICHT zur Ermittlung der monatlichen Auslastung herangezogen.  
Die Auslastung wird auf Grund der im jeweiligen Monat tatsächlich verfügbaren Zimmer bzw. Betten berechnet (siehe unten).

*Including seasonal hotels and temporarily unavailable rooms, due to reconstruction.  
These figures are NOT consulted by the Vienna Tourist Board for the determination of monthly occupancy rates. The occupancy rate is being calculated with the actual number of available rooms respectively beds in each particular month (see below).*

Quelle: MA 23, Jährliche Bestandserhebung (Stichtag 31. Mai 2020): Alle im Zeitraum November 2019 bis Oktober 2020 vorhandenen Betriebe, Zimmer und Betten (kumulativ)

Source: MA 23, annual survey (due date May 31 2020): all available businesses, rooms and beds within the period November 2019 and October 2020

### Jänner / January 2021 (endgültige Ergebnisse / final results)

| Kategorie<br>Category | Zimmer<br>Rooms *) | Zimmerauslastung<br>Room occupancy | Betten<br>Beds | Bettenauslastung<br>Bed occupancy | Ankünfte<br>Arrivals | Nächtigungen<br>Overnights |
|-----------------------|--------------------|------------------------------------|----------------|-----------------------------------|----------------------|----------------------------|
| *****                 | 3.106              | 3,0%                               | 6.239          | 2,3%                              | 2.065                | 4.444                      |
| ****                  | 7.114              | 6,4%                               | 13.960         | 5,0%                              | 8.028                | 21.028                     |
| ***                   | 5.609              | 7,1%                               | 10.830         | 5,6%                              | 6.408                | 18.386                     |
| ** & *                | 604                | 6,7%                               | 1.401          | 4,4%                              | 545                  | 1.780                      |
| <b>Total 01/2021</b>  | <b>16.330</b>      | <b>6,0%</b>                        | <b>32.430</b>  | <b>4,7%</b>                       | <b>17.046</b>        | <b>45.638</b>              |
| Total 01/2020         | 34.067             | 60,6%                              | 67.655         | 46,9%                             | 467.111              | 974.107                    |

### Februar / February 2021 (endgültige Ergebnisse / final results)

| Kategorie<br>Category | Zimmer<br>Rooms *) | Zimmerauslastung<br>Room occupancy | Betten<br>Beds | Bettenauslastung<br>Bed occupancy | Ankünfte<br>Arrivals | Nächtigungen<br>Overnights |
|-----------------------|--------------------|------------------------------------|----------------|-----------------------------------|----------------------|----------------------------|
| *****                 | 3.106              | 4,1%                               | 6.239          | 3,1%                              | 2.499                | 5.439                      |
| ****                  | 7.339              | 7,4%                               | 14.401         | 5,8%                              | 10.216               | 22.811                     |
| ***                   | 5.693              | 9,0%                               | 10.992         | 7,2%                              | 8.131                | 21.726                     |
| ** & *                | 819                | 9,6%                               | 1.900          | 6,4%                              | 1.021                | 3.336                      |
| <b>Total 02/2021</b>  | <b>16.885</b>      | <b>7,4%</b>                        | <b>33.532</b>  | <b>5,8%</b>                       | <b>21.867</b>        | <b>53.312</b>              |
| Total 02/2020         | 33.600             | 58,4%                              | 66.727         | 45,3%                             | 417.691              | 875.404                    |

### März / March 2021 (endgültige Ergebnisse / final results)

| Kategorie<br>Category | Zimmer<br>Rooms *) | Zimmerauslastung<br>Room occupancy | Betten<br>Beds | Bettenauslastung<br>Bed occupancy | Ankünfte<br>Arrivals | Nächtigungen<br>Overnights |
|-----------------------|--------------------|------------------------------------|----------------|-----------------------------------|----------------------|----------------------------|
| *****                 | 2.902              | 5,3%                               | 5.829          | 4,1%                              | 3.618                | 7.353                      |
| ****                  | 7.886              | 8,6%                               | 15.474         | 6,7%                              | 13.652               | 31.729                     |
| ***                   | 5.711              | 10,6%                              | 11.026         | 8,4%                              | 10.930               | 28.452                     |
| ** & *                | 811                | 13,3%                              | 1.881          | 8,8%                              | 1.478                | 5.127                      |
| <b>Total 03/2021</b>  | <b>17.226</b>      | <b>9,0%</b>                        | <b>34.210</b>  | <b>6,9%</b>                       | <b>29.678</b>        | <b>72.661</b>              |
| Total 03/2020         | 32.970             | 22,6%                              | 65.475         | 17,5%                             | 138.056              | 309.623                    |

### April / April 2021 (endgültige Ergebnisse / final results)

| Kategorie<br>Category | Zimmer<br>Rooms *) | Zimmerauslastung<br>Room occupancy | Betten<br>Beds | Bettenauslastung<br>Bed occupancy | Ankünfte<br>Arrivals | Nächtigungen<br>Overnights |
|-----------------------|--------------------|------------------------------------|----------------|-----------------------------------|----------------------|----------------------------|
| *****                 | 2.902              | 5,5%                               | 5.829          | 4,2%                              | 3.446                | 7.315                      |
| ****                  | 8.127              | 7,0%                               | 15.947         | 5,5%                              | 10.459               | 25.924                     |
| ***                   | 5.901              | 7,7%                               | 11.392         | 6,2%                              | 7.668                | 20.805                     |
| ** & *                | 978                | 15,2%                              | 2.268          | 10,1%                             | 2.284                | 6.795                      |
| <b>Total 04/2021</b>  | <b>17.844</b>      | <b>7,5%</b>                        | <b>35.436</b>  | <b>5,8%</b>                       | <b>23.857</b>        | <b>60.839</b>              |
| Total 04/2020         | 8.938              | 5,6%                               | 17.750         | 4,4%                              | 4.917                | 22.073                     |

### Mai / May 2021 (endgültige Ergebnisse / final results)

| Kategorie<br>Category | Zimmer<br>Rooms *) | Zimmerauslastung<br>Room occupancy | Betten<br>Beds | Bettenauslastung<br>Bed occupancy | Ankünfte<br>Arrivals | Nächtigungen<br>Overnights |
|-----------------------|--------------------|------------------------------------|----------------|-----------------------------------|----------------------|----------------------------|
| *****                 | 3.679              | 12,6%                              | 7.391          | 9,6%                              | 9.672                | 20.224                     |
| ****                  | 9.098              | 13,9%                              | 17.853         | 10,9%                             | 28.262               | 57.317                     |
| ***                   | 6.815              | 13,5%                              | 13.157         | 10,7%                             | 19.886               | 42.063                     |
| ** & *                | 1.092              | 12,9%                              | 2.533          | 8,5%                              | 3.116                | 6.545                      |
| <b>Total 05/2021</b>  | <b>20.612</b>      | <b>13,5%</b>                       | <b>40.934</b>  | <b>10,5%</b>                      | <b>60.936</b>        | <b>126.149</b>             |
| Total 05/2020         | 12.811             | 6,1%                               | 25.442         | 4,8%                              | 12.511               | 31.589                     |

Juni / June 2021 (Hochrechnung / provisional figures)

| Kategorie<br>Category | Zimmer<br>Rooms *) | Zimmerauslastung<br>Room occupancy | Betten<br>Beds | Bettenauslastung<br>Bed occupancy | Ankünfte Arrivals | Nächtigungen<br>Overnights |
|-----------------------|--------------------|------------------------------------|----------------|-----------------------------------|-------------------|----------------------------|
| *****                 | 3.679              | 22,4%                              | 7.391          | 17,2%                             | 18.450            | 38.028                     |
| ****                  | 11.602             | 25,3%                              | 22.767         | 19,9%                             | 63.589            | 135.682                    |
| ***                   | 7.890              | 26,6%                              | 15.233         | 21,2%                             | 46.247            | 96.685                     |
| ** & *                | 1.400              | 28,7%                              | 3.247          | 19,0%                             | 9.074             | 18.672                     |
| <b>Total 06/2021</b>  | <b>24.492</b>      | <b>25,6%</b>                       | <b>48.638</b>  | <b>19,8%</b>                      | <b>137.360</b>    | <b>289.067</b>             |
| Total 06/2020         | 20.149             | 17,7%                              | 40.015         | 13,7%                             | 82.747            | 162.849                    |

*\*) Zimmeranzahl errechnet mittels durchschnittlicher Bettenanzahl/Zimmer je Kategorie  
Number of rooms calculated from average beds/room per category*

Diese und andere Statistiken finden Sie online unter:  
[www.B2B.wien.info](http://www.B2B.wien.info) (Kapitel: Statistik & Marktforschung)

*These and other figures can be found on our B2B website:  
[www.B2B.vienna.info](http://www.B2B.vienna.info) (Section: Statistics & Market Research)*

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