

VIENNA TRAVEL TRADE GUIDE

#ViennaNow

www.vienna.info

Information for the Travel Industry.

VIENNA

NOW ♦ FOREVER



www.b2b.vienna.info

Vienna Tourist Board's Service Portal for the Travel Industry.

Let us support your business activities with exclusive tools:

Destination Guide.

destination-guide.vienna.info
Our contribution to your success!

Everything you need to know at a glance:

- About Vienna
- Useful tips for planning your travels
- Travel & accommodation
- Itinerary ideas
- Music, museums & visitor attractions
- Shopping, dining & drinking
- Vienna introduces itself
- Contact

Promotional Material.

Vienna at your finger tips!

Take advantage of numerous promotional materials to provide your customers with the very best information:

- City maps
- Brochures
- Decorations
- Invitations & letters

Available to order online:

www.b2b.vienna.info/en/shop

Deutsch / English / Français / Italiano /
Español / Polski / Český / Magyar
www.busvienna.info

Bus Drivers' Guide

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Statistics & Market Research.

Up-to-date facts & figures!

Download all the marketing research stats on Vienna:

- Arrivals and bednights
- Accommodation turnover
- Source markets
- Information on the typical Vienna guest
- Awareness of tourism among the Viennese

Bus Drivers' Guide.

bus.vienna.info
Get there easily!

- Boarding and alighting points for Vienna's top attractions
- Bus parking spaces
- Transportation info
- Essential information for bus drivers

Incoming Travel Agencies.

Everything on a single page:
www.b2b.vienna.info/en/destination-guide/travelagencies

A selection of Vienna's incoming travel agencies to help you plan your special Vienna program.

Vienna Guide Service.

www.guides-in-vienna.at
Vienna inside out!

The Association of Licensed Guides of Vienna offers swift and uncomplicated services, including:

- More than 400 licensed tour guides
- Support for your customers in over 30 languages
- Informative, professional, and entertaining tours of Vienna
- Special tours on annual themes

Hotel Guide.

www.vienna.info/en/hotel/search
Accommodation ideally filtered.

Our new list of accommodation on our website offers the following features:

- Customer-friendly and efficient filter, search and sorting options
- Up-to-date, mobile, and instantly available
- Direct link to accommodation and booking
- Printable version



© Vienna Convention Bureau

In the city of
waltz.

And everything
revolves around
my event

vienna.convention.at

VIENNA
CONVENTION BUREAU



Palais Todesco

Vienna Convention Bureau.

www.vienna.convention.at

The following services are
free of charge:

- Hotel and location advice for events (for groups of 50 and upwards)
- Reservation of required hotel allotments
- Link to Viennese service providers
- Preparation of detailed bid and presentation materials
- Organisation of site inspections
- Brochures, commercials, photos, and city maps
- Publication in the online Vienna meeting calendar

Photo Archive.

www.viennaphoto.com

The Vienna Tourist Board's online photo database contains photo motifs from the areas of arts, lifestyle, sightseeing, architecture, entertainment, music, and congresses.

What we offer:

- A premium selection of Vienna subjects
- Simple keyword search
- Free download of layout files
- Direct download of printable picture files



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CLUB

Vorteile / Benefits

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Vienna Experts Club International.

experts.vienna.info

Become a Vienna Expert and
enjoy even more benefits!

If you work for

- an international travel agency and tour operator,
 - an airline,
 - a travel company,
 - an online travel portal or
 - a provider of PEP offers
- in the marketing or sales department, and offer tours to Vienna then you are warmly welcomed to the Vienna Experts Club International.

Take advantage of our exclusive offer and become a Vienna Expert. So you ...

- get to know Vienna better,
- can sell Vienna even better,
- have even more satisfied customers.

You also get to enjoy a whole host of exclusive benefits on your own Vienna trip, only available from the Vienna Experts Club International:

- The best conditions at Viennese hotels
Your club card for discounted or free entry to Vienna's museums and concerts, dining and sightseeing offers, and top events
- The Vienna City Card, the 24-, 48-, or 72-hour discount card with over 210 discounts and free travel on the Wiener Linien public transportation network

And best of all: Your travel companion receives all these benefits too!

Become an active club member on our website and benefit from

- regular newsletters offering the latest information about Vienna,
- attractive competitions,
- invitations to events and
- insider tips.

By the way: Membership of the Vienna Experts Club International is free!

Information & registration:

experts.vienna.info



Vienna City Card. The Official Vienna Card.

The Vienna City Card offers visitors to Vienna both mobility and discounts.

- Free travel on public transport
- Discounts in museums and places of interest
- Hop-On Hop-Off
- One child up to the age of 15 travels free

Includes free app

- For iOS and Android
- In app purchasing
- Can be used offline
- Route planner and navigation
- Information about attractions

Direct purchases for customers

In most of Vienna's hotels, from the Tourist Info at the airport (daily 07:00–22:00), at Albertinaplatz, 1010 Vienna (daily 09:00–19:00), at the Vienna Main Station, 1100 Vienna (daily 09:00–19:00), through the app, and at shop.vienna.info.

Commission for Affiliates.

It's easy to benefit from one of Europe's most successful city cards.

When visitors to your website purchase an official Vienna City Card in the Vienna City Card online shop, you receive a

commission for each card sold. All details at: affiliate.vienna.info



1. You advertise the Vienna City Card on your website using your own specific link.

2. Your website visitors read about the Vienna City Card and are directed to the online shop where they purchase the card.

3. Sales of the Vienna City Card generated by visitors coming from your website are recorded.

4. Visitors to Vienna receive their Vienna City Card, and you receive a commission for the sales.

Commission for Resellers.

If you work in the travel or hotel industry, then you can benefit by becoming a Vienna City Card reseller. You order the Vienna City Card from our sales partner DocLX, minus your commission.

Our affiliate and sales partners are supported with a comprehensive package for effectively promoting the Vienna City Card, both online and offline.

Advertising materials & sales support

- Information brochure
- Stickers
- Posters
- Sales materials
- Vienna City Card advertising spot

Online advertising materials

- Ad banner in various sizes
- Vienna City Card advertising spot

Contact

DocLX Travel Events GmbH
Renngasse 4/Freyung
1010 Vienna
Tel. +43-1-370 7000-22
info@viennacitycard.at

The Vienna Tourist Board Market Management Team.

Your contact point to
the Vienna travel industry!

Interested in collaborating with hotels, tour operators, restaurants, incoming agencies, cultural service providers, or other tourism providers?

We can support you with:

- Services and sales displays
- Information on tourist products in Vienna
- Organizing educational trips and training sessions
- Individualized advice

We look forward to hearing from you:
markets.@vienna.info

Vienna on Social Networks.

www.twitter.com/ViennaInfoB2B
www.facebook.com/ViennaTouristBoard
www.facebook.com/LGBTVienna
www.instagram.com/viennatouristboard
www.youtube.com/Vienna

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