

# Vienna Ranking

W I E N

September 2019

## Quality of Living Survey: # 1 worldwide

Vienna followed by Zurich, Vancouver, Munich and Auckland  
Source: Mercer, 2019 Quality of Living Survey

## EIU Liveability Ranking: # 1 worldwide

Source: Economist Intelligence Unit, Liveability Ranking, September 2019

## Liveable Cities Index: # 5 worldwide

Vienna behind Zurich, Tokyo, Munich and Copenhagen  
Source: Monocle, 25 most liveable cities, June 2019

## International Conventions:

ICCA 2018: # 2 worldwide, # 1: Paris  
Source: ICCA (International Congress and Convention Association)  
UIA 2018: # 4 worldwide  
Source: UIA (Union of International Associations)

## State of the World's Cities 2012/2013: # 1 worldwide

2012: Prosperity of Cities, Vienna followed by New York and Toronto  
Source: U.N.-Habitat, 2013

## 2019 Global Talent Competitiveness Index: Rang 4 weltweit

Source: gtcistudy.com, 2019

## Image: City Brand Index # 16 worldwide

Source: Anholt-Roper City Brand Index 2017

## Global City Index: # 7 in Europe, # 21 worldwide

Vienna behind New York, London, Paris, Tokyo, Hong Kong, Los Angeles, Singapore, Chicago, Beijing, Brussels, Washington, Seoul, Madrid, Moscow, Sydney, Berlin, Melbourne, Toronto, Shanghai and San Francisco  
Source: A. T. Kearney and the Chicago Council on Global Affairs and Foreign Policy, 2017

## Innovation Cities Index: #19 worldwide

Source: 2thinknow Innovation Cities™, 2018

## Smart Cities Index

Vienna one of the Top-Ten-Destinations, # 1 Barcelona  
Source: Boyd Cohen, LEED AP, 2014

**Smart City Index (Roland Berger) 2018: #1 out of 87 cities**

Source: Roland Berger

**Personal Safety: # 6 worldwide**

Vienna behind Luxemburg, Basel, Bern, Helsinki and Zurich  
Source: Mercer Personal Safety Ranking 2019

**City RepTrak™: # 4 worldwide**

2017: Vienna behind Tokyo, Sydney and Copenhagen  
Source: The Reputation Institute

**European Cities and Regions of the Future: # 8 in Connectivity**

Behind London, Paris, Stockholm, Amsterdam, Copenhagen, Helsinki and Brussels  
Source: fDiIntelligence/Financial Times LTD, March 2016/17

**European Digital City Index: # 10**

Behind London, Stockholm, Amsterdam, Helsinki, Paris, Berlin, Copenhagen, Dublin und Barcelona  
Source: Nesta - European Digital Forum, 2016

**Best Cities for Startups: # 1 worldwide**

2019: Vienna followed by Tokyo, Madrid, Singapore and Brussels  
Source: PeoplePerHour

**Total bednights: # 9 in Europe (Greater Vienna 2018: 17.4 mn. bednights)**

1. London	71.2 mn. bednights
2. Paris	52.5
3. Berlin	32.9
4. Rome	28.5
5. Istanbul	21.0
6. Madrid	19.8
7. Barcelona	19.3
8. Prague	18.2
9. Greater Vienna	17.4
10. Munich	17.1

Source: ECM Benchmarkingreport 2018/2019

**Readers' Choice Awards 2018: # 4 worldwide**

Behind Tokyo, Kyoto and Melbourne  
Source: Condé Nast Traveler

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