

Vienna Ranking

W I E N

October 2019

Quality of Living Survey: # 1 worldwide

Vienna followed by Zurich, Vancouver, Munich and Auckland
Source: Mercer, 2019 Quality of Living Survey

EIU Liveability Ranking: # 1 worldwide

Source: Economist Intelligence Unit, Liveability Ranking, September 2019

Liveable Cities Index: # 5 worldwide

Vienna behind Zurich, Tokyo, Munich and Copenhagen
Source: Monocle, 25 most liveable cities, June 2019

International Conventions:

ICCA 2018: # 2 worldwide, # 1: Paris
Source: ICCA (International Congress and Convention Association)
UIA 2018: # 4 worldwide
Source: UIA (Union of International Associations)

State of the World's Cities 2012/2013: # 1 worldwide

2012: Prosperity of Cities, Vienna followed by New York and Toronto
Source: U.N.-Habitat, 2013

2019 Global Talent Competitiveness Index: Rang 4 weltweit

Source: gtcistudy.com, 2019

Image: City Brand Index # 16 worldwide

Source: Anholt-Roper City Brand Index 2017

Global City Index: # 7 in Europe, # 21 worldwide

Vienna behind New York, London, Paris, Tokyo, Hong Kong, Los Angeles, Singapore, Chicago, Beijing, Brussels, Washington, Seoul, Madrid, Moscow, Sydney, Berlin, Melbourne, Toronto, Shanghai and San Francisco
Source: A. T. Kearney and the Chicago Council on Global Affairs and Foreign Policy, 2017

Innovation Cities Index: #19 worldwide

Source: 2thinknow Innovation Cities™, 2018

Smart Cities Index

Vienna one of the Top-Ten-Destinations, # 1 Barcelona
Source: Boyd Cohen, LEED AP, 2014

Smart City Index (Roland Berger) 2018: #1 out of 87 cities

Source: Roland Berger

Personal Safety: # 6 worldwide

Vienna behind Luxemburg, Basel, Bern, Helsinki and Zurich
Source: Mercer Personal Safety Ranking 2019

City RepTrak™: # 4 worldwide

2017: Vienna behind Tokyo, Sydney and Copenhagen
Source: The Reputation Institute

European Cities and Regions of the Future: # 8 in Connectivity

Behind London, Paris, Stockholm, Amsterdam, Copenhagen, Helsinki and Brussels
Source: fDiIntelligence/Financial Times LTD, March 2016/17

European Digital City Index: # 10

Behind London, Stockholm, Amsterdam, Helsinki, Paris, Berlin, Copenhagen, Dublin und Barcelona
Source: Nesta - European Digital Forum, 2016

Best Cities for Startups: # 1 worldwide

2019: Vienna followed by Tokyo, Madrid, Singapore and Brussels
Source: PeoplePerHour

Total bednights: # 9 in Europe (Greater Vienna 2018: 17.4 mn. bednights)

1. London	71.2 mn. bednights
2. Paris	52.5
3. Berlin	32.9
4. Rome	28.5
5. Istanbul	21.0
6. Madrid	19.8
7. Barcelona	19.3
8. Prague	18.2
9. Greater Vienna	17.4
10. Munich	17.1

Source: ECM Benchmarkingreport 2018/2019

Readers' Choice Awards 2019: # 4 worldwide

Behind Tokyo, Kyoto and Singapore
Source: Condé Nast Traveler

Vienna Tourist Board
Angela Zettel
Tel. +43-1-211 14-125
angela.zettel@vienna.info