

# Vienna Ranking

November 2020

# W I E N

## Quality of Living Survey: # 1 worldwide

2019: Vienna followed by Zurich, Vancouver, Munich and Auckland  
Source: Mercer, 2019 Quality of Living Survey

## EIU Liveability Ranking: # 1 worldwide

Source: Economist Intelligence Unit, Liveability Ranking, September 2019

## Liveable Cities Index: # 5 worldwide

2019: Vienna behind Zurich, Tokyo, Munich and Copenhagen  
Source: Monocle, 25 most liveable cities

## International Conventions:

ICCA 2019: # 6 worldwide, # 1: Paris

Source: ICCA (International Congress and Convention Association)

UIA 2019 # 5 worldwide, #1 Singapore

Source: UIA (Union of International Associations)

## World's 10 Greenest Cities Index: #1 worldwide

2020: Vienna ahead of Munich, Berlin, Madrid, São Paulo and Manchester  
Source: Resonance Consultancy 2020

## Europe's greenest capital cities: # 1 in Europe

2019: Vienna ahead of Bern, Helsinki, Stockholm und Copenhagen  
Source: comparethemarket

## The 10 Most Walkable Capital Cities around The World: # 1 worldwide

2020: Vienna ahead of Lisbon, New York, and Tokyo  
Source: Luggagehero

## World's Most Wheelchair-Friendly Cities: # 2 worldwide

2020: Vienna behind Barcelona and ahead of Denver, Berlin, Tel Aviv, Seattle, and Singapore

Source: Truly Belong

## State of the World's Cities 2012/2013: # 1 worldwide

2012: Prosperity of Cities, Vienna followed by New York and Toronto  
Source: U.N.-Habitat, 2013

## 2019 Global Talent Competitiveness Index: # 4 worldwide

Source: gtcistudy.com, 2019

## Image: City Brand Index # 7 worldwide

Source: Anholt-Ipsos City Brand Index 2020

## Global City Index: # 7 in Europe, # 21 worldwide

2017: Vienna behind New York, London, Paris, Tokyo, Hong Kong, Los Angeles, Singapore, Chicago, Beijing, Brussels, Washington, Seoul, Madrid, Moscow, Sydney, Berlin, Melbourne, Toronto, Shanghai and San Francisco  
Source: A. T. Kearney and the Chicago Council on Global Affairs and Foreign Policy

**Innovation Cities Index: #19 worldwide**

Source: 2thinknow Innovation Cities™, 2018

**Smart Cities Index**

2014: Vienna one of the Top-Ten-Destinations, # 1 Barcelona  
Source: Boyd Cohen, LEED AP

**Smart City Index (Roland Berger) 2019: #1 out of 153 cities**

Source: Roland Berger

**Personal Safety: # 6 worldwide**

2019: Vienna behind Luxemburg, Basel, Bern, Helsinki and Zurich  
Source: Mercer Personal Safety Ranking

**City RepTrak™: # 4 worldwide**

2017: Vienna behind Tokyo, Sydney and Copenhagen  
Source: The Reputation Institute

**European Cities and Regions of the Future: # 8 in Connectivity**

2016/17: Behind London, Paris, Stockholm, Amsterdam, Copenhagen, Helsinki and Brussels  
Source: fDiIntelligence/Financial Times LTD, March 2016/17

**European Digital City Index: # 10**

2016: Behind London, Stockholm, Amsterdam, Helsinki, Paris, Berlin, Copenhagen, Dublin und Barcelona  
Source: Nesta - European Digital Forum, 2016

**Strongest tourism brands in the world: # 9 worldwide**

2020: Behind Paris, London, Tokyo, New York, Singapore, Dubai, Barcelona und Madrid  
Source: Saffron City Brand Barometer

**Best Cities for Startups: # 1 worldwide**

2019: Vienna followed by Tokyo, Madrid, Singapore and Brussels  
Source: PeoplePerHour

**Total bednights: # 9 in Europe (Greater Vienna 2018: 17.4 mn. bednights)**

1. London	71.2 mn. bednights
2. Paris	52.5
3. Berlin	32.9
4. Rome	28.5
5. Istanbul	21.0
6. Madrid	19.8

- 7. Barcelona 19.3
  - 8. Prague 18.2
  - 9. **Greater Vienna 17.4**
  - 10. Munich 17.1
- Source: ECM Benchmarkingreport 2018/2019

Readers' Choice Awards 2019: # 4 worldwide  
Behind Tokyo, Kyoto and Singapore  
Source: Condé Nast Traveler

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