

Vienna Ranking

W I E N

November 2018

Quality of Living Survey: # 1 worldwide

Vienna followed by Zurich and Auckland
Source: Mercer, 2018 Quality of Living Survey

EIU Liveability Ranking: # 1 worldwide

Source: Economist Intelligence Unit, Liveability Ranking, August 2018

Liveable Cities Index: # 3 worldwide

Vienna behind Munich and Tokyo
Source: Monocle, 25 most liveable cities, June 2018

International Conventions:

ICCA 2017: # 2 worldwide, # 1: Barcelona
Source: ICCA (International Congress and Convention Association)
UIA 2017: # 4 worldwide
Source: UIA (Union of International Associations)

State of the World's Cities 2012/2013: # 1 worldwide

2012: Prosperity of Cities, Vienna followed by New York and Toronto
Source: U.N.-Habitat, 2013

Image: City Brand Index # 16 worldwide

Source: Anholt-Roper City Brand Index 2017

Global City Index: # 7 in Europe, # 21 worldwide

Vienna behind New York, London, Paris, Tokyo, Hong Kong, Los Angeles, Singapore, Chicago, Beijing, Brussels, Washington, Seoul, Madrid, Moscow, Sydney, Berlin, Melbourne, Toronto, Shanghai and San Francisco
Source: A. T. Kearney and the Chicago Council on Global Affairs and Foreign Policy, 2017

Innovation Cities Index: #19 worldwide

Source: 2thinknow Innovation Cities™, 2018

Smart Cities Index

Vienna one of the Top-Ten-Destinations, # 1 Barcelona
Source: Boyd Cohen, LEED AP, 2014

Smart City Index (Roland Berger) 2017: #1 out of 87 cities

Source: Roland Berger

Personal Safety: # 5 worldwide

Vienna behind Luxemburg, Zurich, Helsinki and Bern

Source: Mercer: Personal Safety Ranking 2011, London, 2016

City RepTrak™: # 4 worldwide

2017: Vienna behind Tokyo, Sydney and Copenhagen

Source: The Reputation Institute

European Cities and Regions of the Future: # 8 in Connectivity

Behind London, Paris, Stockholm, Amsterdam, Copenhagen, Helsinki and Brussels

Source: fDiIntelligence/Financial Times LTD, March 2016/17

European Digital City Index: # 10

Behind London, Stockholm, Amsterdam, Helsinki, Paris, Berlin, Copenhagen, Dublin und Barcelona

Source: Nesta - European Digital Forum, 2016

Total bednights: # 9 in Europe (Greater Vienna 2017: 16.4 mn. bednights)

1. London	79.9 mn. bednights
2. Paris	48.1
3. Berlin	31.1
4. Rome	29.3
5. Madrid	19.3
6. Barcelona	18.8
7. Prague	18.1
8. Istanbul	17,3
9. Greater Vienna	16.4
10. Munich	15.7

Source: ECM Benchmarkingreport 2017/2018

Readers' Choice Awards 2017: # 2 worldwide

Behind Tokyo

Source: Condé Nast Traveler

Vienna Tourist Board

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