

Vienna Rankings

December 2011

■ **International Conventions: # 1 worldwide**

2010: 154 conventions; # 2: Barcelona (148), # 3: Paris (147)
Source: ICCA (International Congress and Convention Association)

■ **Quality of Living Survey: # 1 worldwide**

Vienna followed by Zurich and Auckland
Source: Mercer, 2011 Quality of Living Survey, London, September 2011

■ **EIU Liveability Ranking: # 2 worldwide**

Vienna behind Melbourne
Quelle: Economist Intelligence Unit, Liveability Ranking, August 2011

■ **Liveable Cities Index: # 6 worldwide**

Vienna behind Helsinki, Zurich, Copenhagen, Munich and Melbourne.
Source: Monocle – A Briefing on Global Affairs, Business, Culture & Design, London, 7–8/2011

■ **Personal Safety: # 5 worldwide**

Vienna behind Luxemburg Bern, Helsinki und Zürich.
Source: Mercer: Personal Safety Ranking 2011, London, September 2011

■ **Innovation Cities Index: #5 worldwide**

Vienna behind Boston, San Francisco, Paris and New York.
Source: 2thinknow Innovation Cities™

■ **Talent, technology, tolerance: ex aequo with Amsterdam**

Share of the creative class: 42 %
Source: German news magazine „Der Spiegel“, Hamburg, no. 34/2007, 20 August 2007, p. 98

■ **Image: City Brand Index # 9 worldwide**

Vienna behind Paris, London, Sydney, New York, Los Angeles, Rome, Washington and Melbourne
Quelle: Anholt-Roper City Brand Index 2011

■ **European Green City Index 2009: # 4 in Europe**

Vienna behind Copenhagen, Stockholm, Oslo
Energy, buildings, transport, water, waste and land use, air quality, environmental governance, CO2
Source: European Green City Index 2009, Economist Intelligence Unit, published by Siemens, December 2009

■ **Cleanest cities: # 2 in Europe**

Vienna behind Riga

Research in ten European capital cities

Source: IBAL (Irish Business Against Litter), October 2007

■ **Global City Index: # 6 in Europe, # 18 worldwide**

Vienna behind London, Paris, Brussels, Madrid, Berlin

Economic activity, people and education, culture, information exchange and political commitment of a city

Source: A. T. Kearney and the Chicago Council on Global Affairs and Foreign Policy, December 2008

■ **Airport: # 17 in Europe by passenger traffic**

More passengers than Vienna Airport: e.g. 1) London Heathrow, 2) Paris CDG, 3) Frankfurt, 4) Madrid, 5) Amsterdam, 6) Rome, 7) Munich, 8) Istanbul, 9) London Gatwick, 10) Barcelona, 11) Paris Orly, 12) Zurich

Fewer passengers than Vienna: e.g. 28) Berlin Tegel, 30) Hamburg, 35) Prague

Source: Airports Council International

■ **Foreign bednights: # 6 in Europe (Greater Vienna 2010: 9.0 mn. bednights)**

Behind London (35.8), Paris (22.5), Rome (14.3), Barcelona (11.0) and Prague (10,8)

Followed by Dublin (2009: 8.8), Berlin (8.5), Madrid (8.3), Amsterdam (7.9), Munich (5.3), Budapest (5.1), Lisbon (4.6), Brussels (4.4) and Copenhagen (3.4)

Source: European Cities Marketing

■ **Total bednights: # 8 in Europe (Greater Vienna 2010: 11.7 mn. bednights)**

Behind London (48.7), Paris (35.8), Berlin (20.8), Rome (20.4), Madrid (15.2), Barcelona (14.0) and Prague (12,0)

Followed by Dublin (2009:10.1), Munich (11.2), Amsterdam (9.7), Hamburg (8.2), Lisbon (6,1), Frankfurt (6,1), Budapest (5.9), Brussels (5.6) and Copenhagen (5.5)

Source: European Cities Marketing

Vienna Tourist Board

Katrin Heintschel

Tel. +43-1-211 14-124

katrin.heintschel@vienna.info